

Tara Wren

Technical leader + front-end developer with over a decade of experience building accessible, scalable digital experiences and leading cross-functional teams from discovery to launch.

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// Experience

Technical Director · **Bonfire Red** 12.2025 – Now
— Lead Developer 01.2022 – 12.2025
— Senior Developer 02.2019 – 01.2022

- Lead and mentor a team of developers through technical guidance, code reviews, and career development.
- Define development standards, workflows, and QA processes to improve code quality and consistency.
- Architect scalable CMS solutions, reusable component libraries, and API integrations.
- Partner with cross-functional teams and clients to translate business goals into technical solutions.
- Lead technical discovery, solution architecture, estimation, and implementation planning.
- Manage development resourcing, capacity planning, and technical priorities across concurrent projects.
- Evaluate and implement new technologies to improve team efficiency and agency capabilities.
- Created a standardized Markdown documentation system that accelerated onboarding and improved knowledge sharing.

Senior Front-End Developer · **Mindstream Interactive** 07.2018 – 01.2019
— Front-End Developer 07.2017 – 07.2018

- Led front-end development for responsive websites from discovery through launch.
- Collaborated with cross-functional teams to deliver scalable, user-focused digital experiences.
- Managed freelance developers, providing technical direction and quality assurance.
- Built accessible websites and responsive HTML email campaigns compliant with WCAG A/AA standards.
- Optimized performance, cross-browser compatibility, and responsive user experiences.
- Contributed to Agile planning and cross-functional project delivery.

Web Interface Developer · **MindsOn** 08.2013 – 07.2018

- Built responsive websites using HTML, CSS, JavaScript, jQuery, Bootstrap, ASP.NET MVC, and CMS platforms including Drupal, WordPress, and DotNetNuke.
- Developed responsive HTML email campaigns.
- Contributed throughout the full website lifecycle, from planning and UI implementation through QA and launch.
- Collaborated with designers and account managers to deliver projects on time and within budget.
- Tracked project progress and communicated status to support team planning and client delivery.

Front-End Development Intern · **Hanson Inc.** 01.2011 – 08.2012

Student Web Assistant · **Bowling Green State University Libraries** 05.2010 – 12.2010

// Education

Bowling Green State University · Bachelor of Science in Technology 05.2013

// Skills

Programming Languages

HTML

CSS/SCSS

JAVASCRIPT

GRAPHQL

PHP

TWIG

Libraries + Frameworks

VUE.JS

NUXT.JS

GSAP

JQUERY

Tools + Platforms

GIT

GITHUB

COMPOSER

DRUSH

DRUPAL

WORDPRESS

WEBPACK

FIGMA

// Technical Expertise

Requirements Gathering · Solution Architecture · Technical Documentation · Performance Optimization · WCAG 2.2 Accessibility + Testing · QA Strategy + Planning · AEO/GEO Strategy + Implementation